



Ethelbert

Child & Youth Care Centre



www.ethelbert.co.za

Who We Are



Ethelbert Child & Youth Care Centre (CYCC) is a registered non-profit and public benefits organisation (NPO & PBO) specialising in the full time care, rehabilitation and support of vulnerable, abandoned and abused children within Kwa-Zulu Natal. As a residential place of safety, Ethelbert CYCC supports 65 beneficiaries aged 18 months to 18 years. All beneficiaries are placed in our care following a rigorous investigative process undertaken by the Department of Social Development, Department of Justice and other placement agencies.

Established in 1907, Ethelbert CYCC was a memorial initiative of the Corbishley family following their son's tragic drowning. Through the assistance of the Methodist Church of Southern Africa, the Centre was built and has been servicing the greater community for over 100 years.

What We Do

Ethelbert CYCC's beneficiaries become the responsibility of the Centre either for a minimum 2 year period or until investigations undertaken by Department of Social Development conclude. The integral and most valuable objective of our work is to reunite beneficiaries with their rehabilitated parents or families. However, not all beneficiaries are able to return to their families and remain in our care. It is at this juncture that our foster programme is critical in affording our children the familial experiences that they long for. Until reunification takes place, Ethelbert CYCC's aim is ensuring all of our beneficiaries' fundamental needs and rights are met. These include:

- Safe and secure environment free of prejudice
- A balanced and nutritious diet
- Education through affiliation with local primary, secondary and tertiary learning institutions incl. after school programming
- Freedom of speech where each beneficiary is provided with a forum to express themselves without judgement
- Psychosocial support through one on one and group sessions with an on-site social worker
- Familial love and structure through trained and vetted child care workers who serve as guardians for beneficiaries providing day to day care and emotional support



SELF ACTUALISATION

ESTEEM

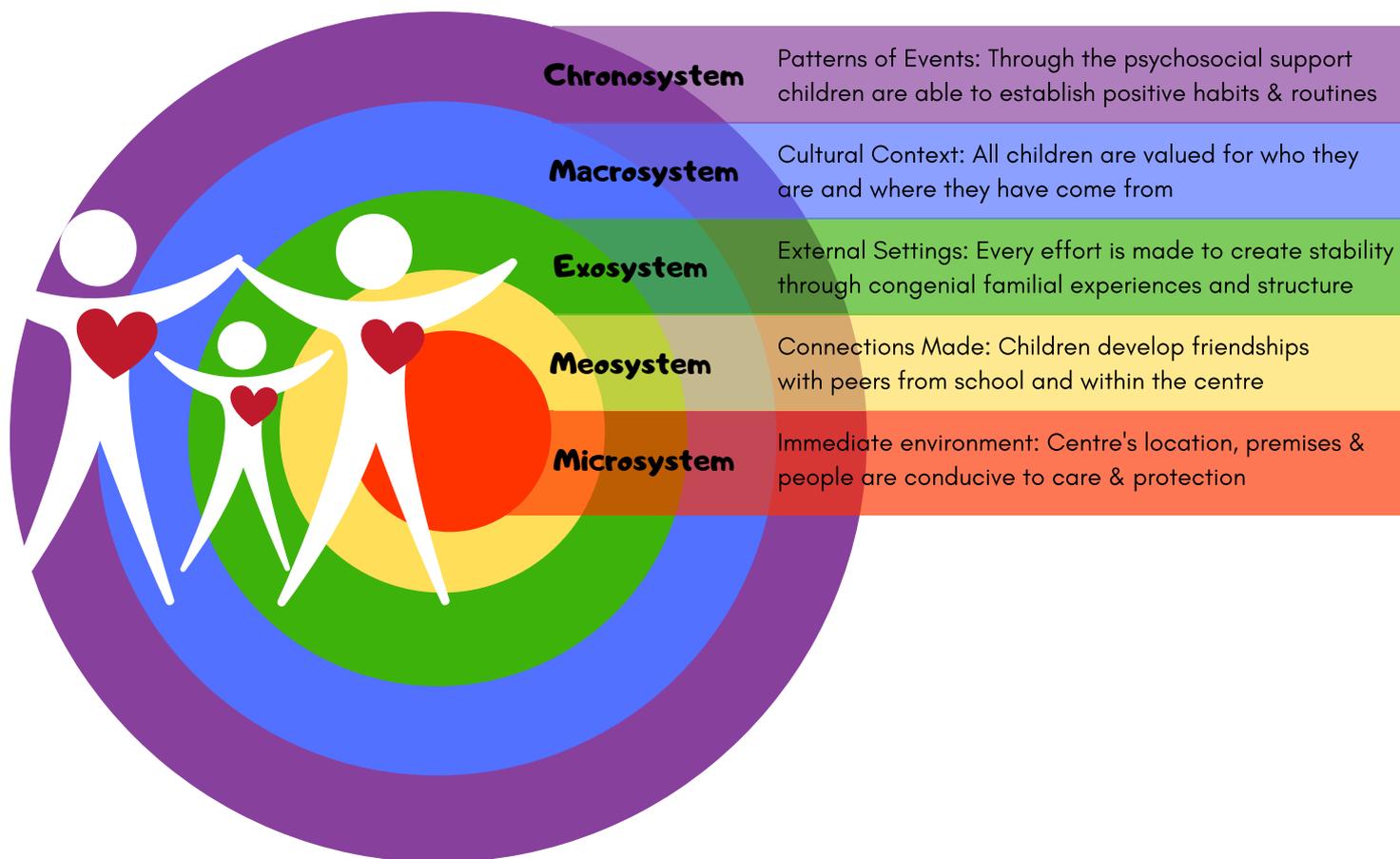
LOVE & BELONGING

SAFETY

PHYSIOLOGICAL

Although Ethelbert CYCC serves as the primary custodian of a child, through stringent policies, protocols and governance we are accountable to the State for every beneficiary placed in our care. The Ethelbert CYCC package of services looks at a holistic approach to a child's development, applying the Bronfenbrenner Model in the implementation of our work. The model looks at how the inherent qualities of a child and their environment interact to influence how he/she will grow and develop.

The Bronfenbrenner model organizes contexts of development into five levels of external influence:

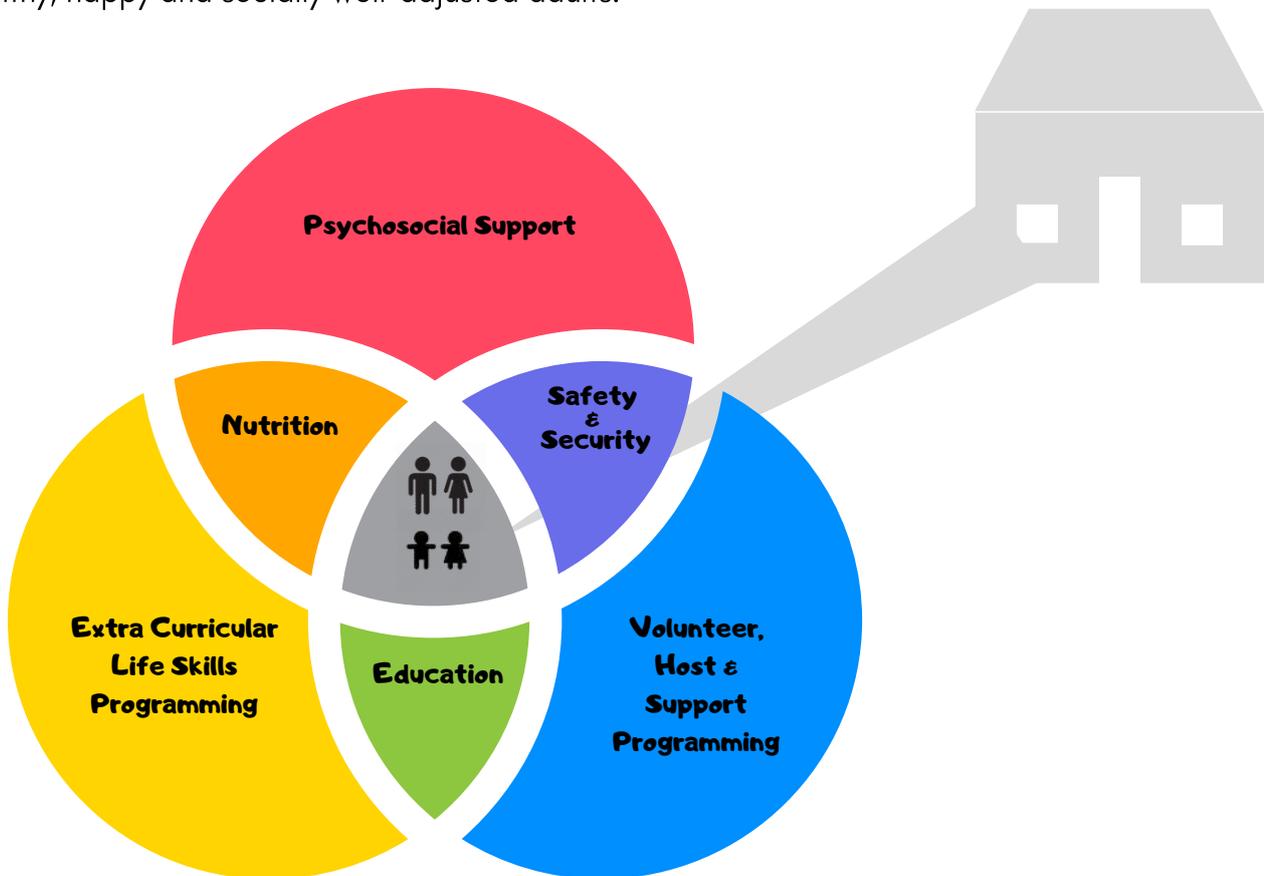


"A CHILD TYPICALLY FINDS THEMSELF SIMULTANEOUSLY ENMESHED IN DIFFERENT ECOSYSTEMS, FROM THE MOST INTIMATE HOME ECOLOGICAL SYSTEM MOVING OUTWARD TO THE LARGER SCHOOL SYSTEM AND THE MOST EXPANSIVE SYSTEM WHICH IS SOCIETY AND CULTURE. EACH OF THESE SYSTEMS INEVITABLY INTERACT WITH AND INFLUENCE EACH OTHER IN EVERY ASPECT OF THE CHILD'S LIFE."

BRONFENBRENNER ECOLOGICAL THEORY

How Our Programme Works

The Ethelbert CYCC's programme ensures that each level of influence experienced by our beneficiaries provides a balanced and positive impact, providing the foundation necessary to grow healthy, happy and socially well-adjusted adults.



Ethelbert CYCC accommodates 65 children and youth on its premises in Malvern, KZN. This number is allocated across 6 age appropriate cottages, each of which is coordinated by a trained Child Care Worker. All cottages are equipped to create a safe and secure environment for the children reminiscent of a household structure.



Every child's nutritional health is prioritised through the guidance of a healthy eating plan comprised of balanced meals, prepared either in our central kitchen or individual cottages. This coupled with the general health and well-being of the children is monitored through regular check-ups with the on-site registered Nursing Sister. All diagnoses and treatments are further endorsed by clinic and hospital visits.



To ensure seamless transitioning, schools in and around Ethelbert CYCC's location provide admission for our children, ensuring travel is kept to a minimum. With children across the 18m - 18 yr age range, a special focus is placed on education to ensure each child is excelling in their respective grade. Our homework club provides the forum for one on one tutoring and assistance from our Child Care Manager. Our foundation phase children attend an on-site Early Childhood Development (ECD) programme which is conducted by our qualified ECD Practitioner.



The support of our children extends beyond the physical, with a large emphasis being placed on a child's emotional and psychological well-being. All of our beneficiaries have been afflicted by trauma in various forms and it is the ongoing therapy and counsel from our registered Social Worker that rebuilds and reinforces the character of each child. Therapeutic counselling provides a space for children to work through their challenges in a safe and confidential environment.



In creating a congenial environment for our children, specially planned extra-curricular life skills activities are conducted on a regular basis. The purpose of these activities is to provide the children with a fun and interactive outlet comparable to the conventional activities of family life. This levels the playing field between our children and their peers, removing the stigma associated with living in a place of care.



Our Volunteer, Host and Support programme allows community members to volunteer their time and talents to the centre and beneficiaries, or host a child for a day, weekend or holiday. Healthcare or physical therapeutic support is provided by UKZN and Unisa students in the form of Occupational and Speech Therapy; Audiology and Optometry.

Our Impact



**>3640 children
fully cared for**

Success at Ethelbert CYCC cannot be quantified with figures or statistics because every child that comes through our doors has the potential to leave happier, healthier and better adjusted than when they arrived. And that is what success looks like at our Centre.

Whether it is reaching developmental milestones, overcoming malnutrition and learning setbacks, or developing social and behavioural skills that afford them confidence to create meaningful and healthy relationships - all these are stories of success and impact.

At Ethelbert CYCC we adopt the Pay It Forward concept where we use the support we receive to make a difference in our beneficiaries' lives, so that they too will go out and create positive change in the lives of others.

Our Vision



**65% funded
support**

**To render a residential child-care service that promotes optimal development opportunities for children and youth.
To maximise community resources and involvement so as to support the socialisation and reintegration of children and youth into society.**

Ethelbert CYCC's beneficiaries are placed in our care through an order of the court, we are therefore nominally subsidised by the Department of Social Development for our services. This subsidy accounts for approx. 35% of the total operational costs associated with the work we do. Ethelbert CYCC's focus is to build funded partnerships to support the remaining 65% of operational costs associated with caring for our beneficiaries.

HOW TO GET INVOLVED



To achieve our vision, Ethelbert CYCC seeks to establish meaningful partnerships with like-minded organisations whose strategy supports social upliftment and change. However, the support to our cause is not solely focused on monetary contributions but in-kind contributions as well. Our many fundraising efforts assist to either supplement, expand or advance our organisation ensuring we are able to continue the work we do.

There is an expectation by Government that civil society become more involved in sustaining the work of charitable organisations. The B-BBEE legislation is one way in which the State encourages companies to support charitable organisations like Ethelbert CYCC. As a registered Non-Profit Organisation fully compliant as defined by that legislation, Ethelbert CYCC represents an attractive Socio Economic Development opportunity for Corporates to invest the 1% NPAT target and in this way, earn the full 5 points available on the B-BBEE scorecard.

All funds raised go directly to the evolution of our beneficiaries from previously disadvantaged children and youth to successful, well-adjusted societal change-makers of tomorrow.

FUNDING PARTNERSHIPS

The realisation of our goals is dependant upon the establishment and strengthening of funding partnerships. As a registered NPO and approved PBO, Ethelbert CYCC is able to provide its donors with Section 18A certificates which afford donors tax relief because they chose to support our cause. All contributions are measured according to SARS practices and valid within the tax period of the contribution.

**For every 1 Rand subsidised,
2 Rands need to be raised**

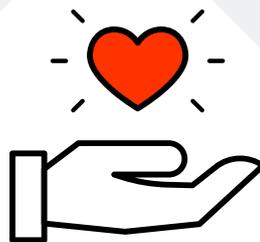


IN-KIND DONATIONS

Various facets of our organisation require support through receipt of assets/resources; time and talents/services from individuals and organisations.

These donations can be in the form of:

- School Uniforms incl. shoes
- Stationery (office and school)
- Furniture
- Groceries incl. prepared meals
- Clothing
- Toys and Books
- Accounting Services
- Legal Services
- Healthcare Services
- I.T Services
- Staff volunteerism



SPONSOR A CHILD

Every child deserves a CHAMPION - someone who will never give up on them, who understands the power of connection, and helps to make them the best they possibly can be!

Our Sponsor A Child Programme allows sponsors to directly support individual children during their journey with us. Support is through monthly contributions toward the child's needs. Sponsors are also able to make ad hoc in-kind donations toward the child's well-being in the form of clothing, books, toys, bedding etc.

CARE FOR OUR CAMPUS

"When your environment is clean, you feel happy, healthy and motivated"
Laila Akhita

The Care For Our Campus initiative allows individuals and organisations to provide support toward the maintenance, refurbishment and renovation of our campus. Contributions may be the purchase/repair of appliances, furniture and assets or upgrade and upkeep of the campus grounds, office spaces and cottages - help us to keep Ethelbert CYCC an inviting place for our beneficiaries.

Chat to us about our Wishlist to see which one you could make come true.

CONTACT US

Should you wish to get in touch with us,
learn more about what we do or
support our organisation - contact us
on



+27(0)31 464 6555



info@ethelbert.co.za



www.ethelbert.co.za



@ethelbertCYCC



@Ethelbert1907

You can make a contribution today by
scanning the QR code using the Zapper app.
Every small gesture has the potential to
create big change!

